



SPONSORSHIP OPPORTUNITIES

AUGUST 3 - 9, 2024

Ottawa, Ontario
CanadianTransplant.com
Sponsorship@txworks.ca

2024 CANADIAN TRANSPANT GAMES GAMES SPONSORSHIPS OPPORTUNITIES



AUGUST 3 - 9, 2024

CanadianTransplant.com
Sponsorship@txworks.ca

GOLD - \$50,000

- ✓ Prominent website features
- ✓ Social media spotlight
- ✓ Monthly newsletter feature
- ✓ Program ad and editorial
- ✓ Logo on namebadges
- ✓ Prominent event signage
- ✓ Media release
- ✓ Event/booth display (up to 5)
- ✓ 10 tickets to Gala
- ✓ Speaking opportunity
- ✓ Other potential branding opportunities

SILVER - \$25,000

- ✓ Website features
- ✓ Social media spotlight
- ✓ Monthly newsletter feature
- ✓ Program ad and editorial
- ✓ Prominent event signage
- ✓ Media mentions
- ✓ Event/booth display (up to 3)
- ✓ 4 tickets to Gala
- ✓ Other potential branding opportunities

BRONZE - \$15,000

- ✓ Website feature
- ✓ Social media spotlight
- ✓ Monthly newsletter feature
- ✓ Program ad
- ✓ Prominent event signage
- ✓ 2 tickets to Gala
- ✓ Event/booth display (1 event)
- ✓ Other potential branding opportunities

All sponsorships include social media mentions, recognition on sponsor page of program, website, & general event sponsor signage. Sponsorship packages can be customized/adjusted as required.

2024 CANADIAN TRANSPLANT GAMES EVENT & SPORT SPONSORSHIPS



AUGUST 3 - 9, 2024

GOLD \$10,000

- ✓ Booth at sponsored event
- ✓ Logo on games/sports webpage
- ✓ Social media event feature
- ✓ Other potential branding opportunities

SILVER \$5,000

- ✓ Display at sponsored event
- ✓ Logo on sports webpage
- ✓ Social media event feature
- ✓ Other potential branding opportunities

BRONZE \$2,500

- ✓ Display at sponsored event
- ✓ Name on sports webpage
- ✓ Other potential branding opportunities

EVENTS & SPORTS

Table Tennis
Track and Field
Pickleball
Golf
Badminton

5-Pin Bowling
Swimming
Cycling
Road Race (running)
Petanque

Triathlon
Lawn Bowling
Tennis

Opening Ceremonies
Family Picnic
3-on-3 Youth Basketball
Family Movie Night
Gala/Closing Ceremonies



All sponsorships include social media mentions, recognition on sponsor page of program, website, & general event sponsor signage. Are you looking to donate in-kind products or services? Contact us at sponsorship@txworks.ca to develop your customized sponsorship package.



WHY SPONSOR THE 2024 CANADIAN TRANSPLANT GAMES?

The Canadian Transplant Games are the top athletic celebration of sport for transplant recipients from across the country. Every athlete and skill level is welcome. The Games are an opportunity to compete, connect and celebrate the gift of organ donation. It is also a time to honour those who make transplant possible - living donors, deceased donors and their families.

By sponsoring the 10th Canadian Transplant Games, you are helping to support the transplant community in Canada, including creating awareness about the importance of organ donation.

To learn more about the Canadian Transplant Association and the Transplant Games, visit CanadianTransplant.com

GAMES FACTS

MEDIA COVERAGE

The Canadian Transplant Games are covered by media from coast to coast. In 2018, the event was featured in at least 55 news stories, reaching over 100,000 people.

SOCIAL MEDIA

Our Facebook page and groups, Instagram, and LinkedIn will be busy with lots of highly engaged traffic with hundreds of posts before, during and after the Games.

GAMES DEMOGRAPHICS

In 2018, competitors ranged from age 4 to 92 and included major organ transplant recipients, donors and donor families as well as supporters. The Canadian Transplant Association and the Games are 100% volunteer run, with 100+ volunteers expected in Ottawa this August.

Are you looking to donate in-kind products or services? Contact us at sponsorship@txworks.ca to develop your customized sponsorship package

